A New Experience for Your Visitors

Digital Informational Screen Proposal · **Exclusively for your lobby or waiting room**

PRESENTED BY JCLARK INTERNATIONAL ENTERTAINMENT

Business Promotions ·





Why Have a Screen in Your Lobby or Waiting Room?

Every minute a visitor spends in your space is an opportunity. A well-designed screen turns that time into a positive, informative, and memorable experience for anyone who walks through your doors.

News & Lifestyle Tips

Curated content on health, wellness, local events, and trending topics delivered while visitors wait comfortably.

Services & Promotions

Direct communication about your offerings, featured services, special announcements, and business updates.

Better Wait Experience

Engaging content reduces perceived wait times, keeping visitors relaxed, informed, and more satisfied.

Professional Image

Reinforces the modern and innovative identity of your business with every visit.

Smart Technology and Total Flexibility

The display is designed to operate independently, adapting to the rhythm of your space without requiring daily staff supervision.

1

Automatic On and Off

The schedule follows your venue's operating hours exactly, with no manual intervention required.

2

Fully Autonomous Operation

No daily supervision needed. The system runs on its own, without disrupting your front desk or reception team.

3

Personalized Content On Demand

Your team can send content at any time: announcements, promotions, local events, health tips, business news, or community highlights.

4

Professional Presentation Guaranteed

Our team integrates your content into the schedule, ensuring an attractive, consistent, and on-brand presentation at all times.

High-Value Content for Any Audience



News and Current Events

Curated local and national headlines that keep visitors informed and engaged while they wait.



Local Events and Community

Upcoming events, festivals, and community highlights relevant to the surrounding neighborhood.



Business Promotions

Showcase your brand, services, special offers, or upcoming initiatives to a captive audience.



Health and Wellness Tips

Practical advice on nutrition, stress management, exercise, and everyday well-being.



Lifestyle and Inspiration

Motivational content, travel highlights, and lifestyle features that resonate with a broad audience.



Industry News and Trends

The latest insights, innovations, and updates relevant to your industry or business sector.

JClark International Entertainment Takes Care of Everything

Your lobby or waiting room gets all the benefits of a professional digital display without taking on any operational or financial burden. Our team handles every detail so your team can focus on what matters most — serving your clients and guests. Just a **one-time installation fee of USD $650** (Initial Loyalty Program).

JClark International Entertainment takes care of

- 📅 Scheduling and periodic content updates
- 🎨 Design and production of all on-screen content (extra fee)
- 🤝 Sponsor and partner management on our end
- 📰 Curation of news, lifestyle tips, and community content
- 🗓️ Ongoing schedule maintenance and refreshes

Your venue receives

- 📺 An active display with fresh, professional content
- 📢 Your own space to highlight services, news, and promotions
- 😊 An elevated lobby experience that impresses guests and clients
- 📡 An internal communication channel with no extra effort
- 💰 Potential shared advertising revenue

Your Space on Screen — Right Where It Matters

The screen is also a powerful internal communication tool for your lobby or waiting room. All location-specific content is professionally integrated into the programming schedule.

Meet Your Team

Humanize your organization and build trust by introducing your staff, specialists, or key team members to visitors and guests.

Services & New Offerings

Showcase your latest services, seasonal campaigns, and special announcements available to your clients or guests.

Special Promotions & Events

Communicate offers, upcoming events, and important updates directly to visitors as they wait or arrive.

Tips, News & Community Content

Share health tips, local news, lifestyle content, and community highlights to engage and inform your audience.





Shared Revenue Model and Carefully Curated Advertising

50/50 Revenue Split

When your venue secures an advertiser, revenue is divided equally and transparently — turning an existing lobby space into a source of passive income. **No risk.** Just a one-time installation fee from the Initial Loyalty Program of USD $650.

What Will Never Appear

- Direct competitors or businesses in the same industry as yours
- Brands or services that conflict with your venue's image or values
- Inappropriate, controversial, or off-brand advertising content

Premium Digital Signage: 12 Dedicated Slots Per Cycle

Each location receives **12 exclusive content slots** within each 30-minute cycle — **15 seconds each**, totaling **3 minutes of airtime** per cycle.



Promotions & Special Offers

Highlight seasonal deals, exclusive packages, and limited-time offers to drive engagement and conversions.



Team & Brand Introduction

Build familiarity and trust with visitors before they interact with your staff or services.



Lifestyle & Wellness Tips

Curated educational content — from health advice to productivity insights — that adds real value to wait time.



Services & New Offerings

Keep visitors informed about your latest services, products, amenities, and upcoming features.



Local Events & Announcements

Promote community events, business milestones, and neighborhood happenings relevant to your audience.



Client Testimonials & News

Showcase your most compelling reviews and curated local or industry news to reinforce credibility.

Total Control. No Additional Cost. Your dedicated content slots can be updated regularly at no extra charge — always reflecting your most current services, promotions, and community messages.



Exclusive Bonus & Media Value Comparison

Your Free Advertising Bonus

By hosting a screen in your lobby or waiting room, you receive **free advertising packages** across 12 locations of your choice:

- **70,080** Total Ad Plays (16 plays × 365 days × 12 screens)
- **17,520** Minutes of Airtime
- **$8,400** Equivalent Value

Equivalent Cost for 70,080 **Ad** Plays (292 Hrs)

Platform	Equiv. Cost
Meta (Facebook & Instagram)	$7,008
YouTube Ads	$5,606

Compared to these digital alternatives, your space in the screen network represents exceptional advertising value for your lobby or waiting room.



An Invitation to Transform the Waiting Area of Your Business

We want to turn the lobby or waiting area of your business into an educational, informative, and entertaining space — a memorable experience for every visitor and client. A modern, professional, and hassle-free solution, backed by a well-established multimedia platform in South Florida.

Web: www.jclarkinternational.com | email: Jennifer@jclarkentertainment.com

Thank you for your time and consideration. We are at your disposal to answer any questions and take the next step together